

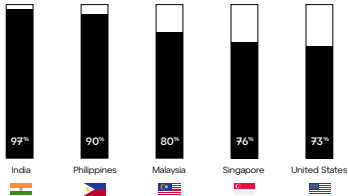
# How To Prepare For Economic Headwinds

## 82%

of Australian business owners and executives are confident that their business can weather a potential financial storm

### 1.

India and SouthEast Asian nations along with the United States also have a strong sense of economic resilience:



### 2.

European nations, however, aren't as confident:



## 58%

of Australian business execs have come face to face with economic headwinds in the past

92% of them said they learned what to do for any future potential disruptions

## 85%

believe it's important to keep their employees protected during economic downturns



### The secret:

#### 47%

Creating business continuity plans

#### 46%

Producing cost-effective products

#### 46%

Sustaining high employee morale

#### 44%

Maintaining work equipment on a regular basis